

The following contest is intended for participants in the United States only and will be governed by United States laws. Do not proceed in this contest if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

## KSL NEWSRADIO AND KSL TV AMERICA250 – EXPLORE UTAH VALLEY CONTEST

### OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

Contest Administrator/Sponsor: KSL and Bonneville International Stations, dba KSL NewsRadio 102.7 and KSL-TV, 55 North 300 West, Salt Lake City, Utah 84180.

Title Sponsor: America First Credit Union

Sponsors: Explore Utah Valley + Utah Valley Chamber of Commerce

#### 1. HOW TO ENTER

- a. These rules govern the KSL NewsRadio and KSL TV America250 – Explore Utah Valley Contest (“Contest”), which is being conducted by KSL NewsRadio and KSL-TV (“Station”). The Contest begins on May 22, 2026, at 4PM (MT), and ends on May 29, 2026, at 11:59PM (MT) (“Contest Dates”). Entrants may enter online only.
- b. **TO ENTER ONLINE** the person entering the Contest (“Entrant”) may enter online at [www.kslnewsradio.com/contests](http://www.kslnewsradio.com/contests) or [www.ksltv.com/contests](http://www.ksltv.com/contests) beginning May 22, 2026, through May 29, 2026 (“Entry Period”).
  - i. Online Entrants are subject to all notices posted online including but not limited to the Station’s Terms of Use and Privacy Policy. Limit (1) entry per eligible Entrant per day during the Entry Period, regardless of if Entrant has more than one email address. Multiple Entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest Administrator.
- c. **FOR BONUS ENTRIES**, tune into:
  - i. KSL NewsRadio 102.7 at 8AM May 26-May 29, answer the America250 trivia question for that day, then follow the links to the contest and complete a submission at [www.kslnewsradio.com/contests](http://www.kslnewsradio.com/contests) or [www.ksltv.com/contests](http://www.ksltv.com/contests) with the keyword during the Entry Period outlined above.

- ii. KSL TV from 4AM -7AM daily May 25 -May 29, answer the America250 trivia question for that day, then follow the links to the contest and complete a submission at [www.kslnewsradio.com/contests](http://www.kslnewsradio.com/contests) or [www.ksltv.com/contests](http://www.ksltv.com/contests) with the keyword during the Entry Period outlined above.
- d. Entrants may be provided with an opportunity to opt-in for email newsletters as part of the entry process, but membership/participation is not required to enter the contest.
- e. There will be one (1) winner selected in the Contest from all entries received from both KSL TV and KSL NewsRadio.
- f. All entries must be received by the end of the Entry Period. Keywords are good for 24 hours after they are announced.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all persons who are legal U.S. residents of the state of Utah, eighteen (18) years of age or older, and who reside in one of the jurisdictions that make up the Utah DMA viewing/listening area. Void where prohibited or restricted by law.
- b. The following individuals are NOT eligible to enter Stations contests at any time, even if such individuals meet the age and residency requirements above: (1) Any employees (i.e., full-time, part-time and/or temporary employees) of the KSL Stations, Bonneville International Stations, other area radio stations, Contest Sponsor, of any advertising and promotion agencies, and/or of the respective parent entities, subsidiaries, affiliated companies of each; (2) Any immediate family members of such employees, including without limitation current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and (3) Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation significant others and partners.
- c. Unless the Stations otherwise specifies, persons who have previously won a prize (cash, services, merchandise) from a contest or Stations events from any of the KSL or Bonneville International Stations are subject to the following restrictions: Persons who have won a prize valued up to \$100 in the thirty (30) days prior to the Contest are not eligible to participate. Persons who have won a prize valued between \$101 and \$499 in the ninety (90) days prior to the Contest are not eligible to participate. Persons who have won a prize valued between \$500 and \$999 in the six (6) months prior to the Contest

are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the twelve (12) months prior to the Contest are not eligible to participate. These restrictions also apply to immediate household members of contest or Winners.

- d. To claim any prizes, the winner(s) must provide valid government-issued photo identification and provide their complete address, date of birth and phone number, and Social Security Number.
- e. Entrants are required to provide truthful information to the Stations and will reject and delete any entry that it discovers to be false or fraudulent. The Stations will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- f. This Contest is subject to all applicable federal, state, and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Stations, which are final and binding in all respects.

### 3. PRIZES

- a. One (1) prize will be awarded. The Appropriate Retail Value (“ARV”) of the prize is as follows:
  - i. 2 nights at Lehi Hotel (\$450), 4 tickets to Imaginaria @ Thanksgiving Point (\$108), Thanksgiving Point \$100 gift card, Outlets at Traverse Mountain \$100 gift card, Splash Summit (4 tickets, 4 tubes and parking)(\$145), Guru’s Provo Restaurant \$75 Gift Card, Rockwell Ice Cream \$25 Gift Card. **Total Value \$1,003.00**
- b. All details of prize will be determined by Sponsor in their sole discretion. Sponsor reserves the right to substitute a similar prize of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of prize are the sole responsibility of Winner. Prize cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner. If Prize is unclaimed within a reasonable time after notification from Sponsor, as determined by Sponsor in their sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible entries at Sponsor’s sole discretion.
- c. Sponsors will not replace any lost, mutilated, or stolen tickets, travel vouchers, or certificates.
- d. Winner is solely responsible for all expenses and costs associated with acceptance and/or use of the Prize not specifically stated herein as being

awarded, including, without limitation, any and all taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize. Sponsor shall have the right, but not the obligation, to make any deductions and withholdings that Sponsor deems necessary or desirable under applicable federal, state, and local tax laws, rules, regulations, codes or ordinances.

- e. For travel and event related prizes, Sponsor shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Prize due to reasons beyond Sponsor's control and are not responsible or liable for any expenses incurred as a consequence thereof. Date and/or time of Event are subject to change. Prize does not include transportation to Yellowstone or Three Bear Lodge, gratuities, or any meals other than what is described in the prize above. Event is subject to cancellation. If Winner chooses to attend the Event with no Guest, the remaining elements of Prize shall constitute full satisfaction of Sponsor's Prize obligation to Winner, and no additional compensation will be awarded. Guest, if any, may be required to execute and return releases of liability and, where legal, publicity releases (collectively, "Guest Documents"), which must be returned with the Sweepstakes Documents, or Guest portion of the Prize will be forfeited.
- f. Winner must comply with all the rules and regulations of the venue where the Event is held if prize consists of event tickets. Winner acknowledges that if Winner and/or any Guest behaves in a disorderly or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the Event, Winner and/or their Guest may be removed from the venue or denied entry (as determined by producer of the Event, the venue, or their designee(s) in their sole and absolute discretion). By accepting any ticketed portion of the Prize, Winner agrees to abide by any terms, conditions, and restrictions provided by the ticket.
- g. The Stations, in their sole discretion, reserve the right to deny entry to or to remove the Winner and/or Guest if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at the Daily Prize related Trip or Event.
- h. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded at any prize level, the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Stations management with respect to the Contest are final.
- b. There will be a total of one (1) winners selected during the contest. They will be selected at random from all combined entries received from both KSL TV and KSL NewsRadio.
- c. Odds of winning depend upon the number and order of eligible online entries received during the applicable drawing period.
- d. Potential Winner(s) will be notified of winning by telephone or email no later than 48 hours after winning. The Prize(s) will be awarded only upon confirmation of eligibility and completion of all requisite releases. Upon notification or notification attempt, the potential **Winner(s) will be required to respond to such notification attempt and must execute and return all required winner forms within 30 days of such notification or notification attempt or Prize(s) will be forfeited.** If a potential Winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully executed affidavit of eligibility and/or liability/publicity release within the required time period, or if the Prize(s) notification is returned as undeliverable, the potential Winner forfeits the prize(s). The Stations or Contest Administrator or Sponsor is not responsible for any changes in an entrant or Winner's email address, phone number, mailing address or other contact information.
- e. Upon receipts of signed winner paperwork, Prize(s) will be mailed to the address provided by the contest winner directly, or can be picked up in house at 55 N 300 W.

#### 5. CONDITIONS

- a. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate multiple entries is prohibited. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider or online service provider. If the Stations make a good-faith determination that an entrant has cheated or committed fraudulent activity in connection with a Contest, the Stations may disqualify that entrant from entering and/or winning this and any or all future Stations-administered contests and fully seek damages permitted by law.

- b. The Stations reserve the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Contest, including, without limitation, the substitution of the Prize(s) of equivalent value, which will become effective upon announcement. To the extent the Stations make material changes to the terms and conditions of the Contest, any such material changes will be broadcast on the Station and/or posted on their website: <https://kslnewsradio.com/contests/> or [www.ksltv.com/contests](http://www.ksltv.com/contests) within twenty-four (24) hours of the change and periodically thereafter. If due to circumstances beyond the control of the Stations, any Event is delayed, rescheduled, postponed or cancelled, the Stations reserve the right, but do not have the obligation, to cancel, terminate, suspend, or modify the Contest and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Contest webpages, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.
- c. Calling the Stations regarding the Contest constitutes permission for the Stations to tape the caller's voice and use it on the air. All telephone calls during the Contest may be taped without further permission from the caller. By entering the Contest and/or acceptance of Prize(s), all entrants consent to the use of their name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including online announcements, without limitation and without compensation, except where prohibited by law.
- d. Each Winner will be required to produce identification satisfactory to the Stations, including a signed IRS Form W-9, affidavit of eligibility and release, including a publicity release, as prepared by the Stations prior to receiving their prize. Each Winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize(s) and may receive an IRS Form 1099-Misc for all prizes won from the Stations in any calendar year where the aggregate value of all such prizes is \$2,000 or more. The Contest is void where prohibited by law. Any individual(s) that is found to be, or suspected of, tampering with a Contest in any way, including without limitation by making a fraudulent entry, by engaging in any "deal-making" with or between other Contest entrants or third parties, by creating a public hazard, by cheating, by engaging in improper or illegal activity, by causing interference with or the destruction of property and/or utilized public safety

resources will be disqualified from participating and/or winning any prize(s), as applicable, and may be banned from any future participation in any Contest as determined by Stations at its sole discretion and on a case-by-case basis.

- e. Participation in a Contest and/or acceptance of Prize(s) constitutes agreement by entrant and/or Winner (and Guest) release, forever discharge, indemnify, and hold harmless Stations, its affiliates, parents, assigns, successors, employees, participating Contest Sponsors, agents, along with all others connected with them and the Contest (the “Released Parties”) from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Contest, and the receipt and use of any prize(s) awarded (if any) through such Contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Stations, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Contest.
- f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Contest or in the announcement of a prize; (ii) incorrect or inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, delays, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Winner(s) and Winner’s Guest, including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Contest cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties’ control.
- g. Except where prohibited, by entering the Contest, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Salt Lake City, Utah; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs

incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. Utah law governs the interpretation and construction of these Official Rules and all aspects related thereto.

## 6. PRIVACY

- a. By participating in the Contest, entrant agrees to the Station's Terms of Use Agreement and to the use of entrant's personal information as described in the Privacy Policy located at: [www.kslnewsradio.com](http://www.kslnewsradio.com) or [www.ksltv.com](http://www.ksltv.com) In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply.

## 7. COPY OF OFFICAL RULES

- a. Copies of these rules are available at the Station's website: [www.kslnewsradio.com/contests](http://www.kslnewsradio.com/contests) or [www.ksltv.com/contests](http://www.ksltv.com/contests). To receive a copy of the rules or a list of winners, send a request, along with a self-addressed stamped envelope, to the Station at 55 North 300 West, SLC, UT 84180.